

BRIANNA BAEHL

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OBJECTIVE

Obtain an internship that will utilize my creative and technical skills in media and technology.

EDUCATION

Purdue University, West Lafayette, IN

May 2026

Bachelor of Science in Visual Effects Compositing, Minor in Organizational Leadership

GPA 3.79 / 4.00

Master of Science in User Experience and Design

GPA 3.77 / 4.00

Recognitions: Purdue University Dean's List (2020 – 2024), Purdue Presidential Scholarship (2020 – 2024)

SKILLS

- Graphics software experience with Figma, Autodesk Maya, Illustrator, Houdini
- Editing software experience with Adobe After Effects, Premiere Pro, DaVinci Resolve, Fusion
- Software development experience with programming languages HTML, CSS, C++ and JavaScript
- Microsoft Office experience in Word, PowerPoint, Excel, Project, Access
- General experience in project management, leadership, collaboration, communication, teamwork

JOB EXPERIENCE

Video Production Marketing Intern - SDI Innovations, Lafayette, IN

May 2024 – Current

- Filmed various educational videos for SDI Innovations' marketing department for student audience
- Edited educational videos using Adobe Premiere Pro and After Effects

Student Worker - Purdue Polytechnic Office of Recruitment and Retention, West Lafayette, IN

May 2023 – August 2023

- Assisted the Office of Recruitment, Retention, and Diversity with events and lead tours for current and prospective students
- Managed office duties such as completing budgets, taking calls, and organizing data

Walt Disney World - Disney College Program, Orlando, FL

May 2022 – August 2022

- Operated and managed quick service locations at EPCOT
- Received multiple recognitions from faculty and guests for work performance excellence

PROJECT EXPERIENCE

SDB+ Educational Videos Project

May 2024 – December 2024

- Created short educational videos in Premiere Pro and After Effects distributed in textbooks
- Produced over 30 videos published on SDI Innovation's various educational platforms

Senior Design Project

August 2023 – May 2024

- Coordinated a multidisciplinary team of students to create an educational game for SDI Innovations
- Utilized project management and artistic skills by planning, assigning tasks, creating assets, and communicating deliverables

Television Studio Production

January 2023 – May 2023

- Directed, wrote and produced live televised programs in a learning environment studio
- Operated cameras, audio boards, switcher boards, and teleprompters

LEADERSHIP

Section Leader, Purdue All-American Marching Band

August 2020 – May 2024

- Instructed and organized students in marching fundamentals and musical performance

Purdue Polytechnic Ambassador

August 2023 – May 2024

- Assisted Purdue Polytechnic Institute by serving as a mentor in the computer graphics department
- Provided guidance to current and prospective students in recruitment and other academic programs

Gold Award Recipient, Girl Scouts of Central Indiana

August 2008 – November 2020

- Acquired and practiced problem-solving, leadership, coding, and decision-making skills
- Designed website to enable high school students to volunteer in the community